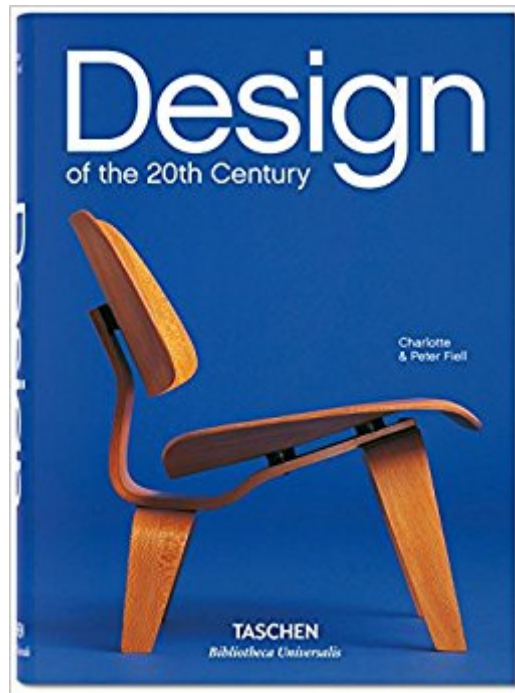


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# Design Of The 20th Century



## Synopsis

The bible of 20th-century design: From Art Nouveau to minimalism and everything in between. Poised at the start of the 21st century, we can see clearly that the previous century was marked by momentous changes in the field of design. Aesthetics entered into everyday life with often staggering results. Our homes and workplaces turned into veritable galleries of style and innovation. From furniture to graphics, it's all here - the work of artists who have shaped and recreated the modern world with a dizzying variety of materials. From the organic to the geometric, from Art Deco, through to Pop and High-Tech, this book contains all the great names - Harry Bertoia, De Stijl, Dieter Rams, Philippe Starck, Charles and Ray Eames, to name only a very few. This essential book is a comprehensive journey through the shapes and colors, forms and functions of design history in the 20th century. An A-Z of designers and design schools, which builds into a complete picture of contemporary living. Lavishly illustrated, this is design in the fullest sense. About the series: Bibliotheca Universalis - Compact cultural companions celebrating the eclectic TASCHEN universe at an unbeatable, democratic price! Since we started our work as cultural archaeologists in 1980, the name TASCHEN has become synonymous with accessible, open-minded publishing. Bibliotheca Universalis brings together nearly 100 of our all-time favorite titles in a neat new format so you can curate your own affordable library of art, anthropology, and aphrodisia. Bookworms' delight - never bore, always excite!

## Book Information

Hardcover: 768 pages

Publisher: Taschen America; F First Edition Thus edition (October 15, 2012)

Language: English

ISBN-10: 3836541068

ISBN-13: 978-3836541060

Product Dimensions: 5.9 x 1.9 x 8 inches

Shipping Weight: 3 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 37 customer reviews

Best Sellers Rank: #97,560 in Books (See Top 100 in Books) #14 in Books > Arts & Photography > Decorative Arts & Design > Furniture Design #218 in Books > Arts & Photography > Decorative Arts & Design > Decorative Arts #542 in Books > Arts & Photography > History & Criticism > History

## Customer Reviews

Charlotte & Peter Fiell have written numerous TASCHEN books, including 1000 Chairs, Design of the 20th Century, Industrial Design A-Z, Scandinavian Design, Designing the 21st Century, Graphic Design for the 21st Century, 1000 Lights and Contemporary Graphic Design. They also edited TASCHEN's Decorative Art series and the 12-volume domus 1928-1999.

A Design Encyclopedia. Well researched. Simply stated. Contextually important. Regardless of your design credentials or experience, if you have interest in design and decoration, this book belongs on your shelf. Most Highly Recommended!

A great great value for money. I bought lots of taschen books back in Paris and this one's quality is just as any taschen art books. It's such a nice reference book to have with very nice pick of pictures, yet it only costs 15\$. Incredible.

Loved it (except for the small print) so much I bought two more books by this team. It covers Designers A-Z, and features a Timeline) I use the book for reference. Its s a great for memory jogging--oh yeah I remember that chair! Such a reasonable price the book is worth buying just for the nostalgia. So many more out there with less information and a lot more money.

Excellent resource book from Taschen covering design from the Bauhaus to Eames era and beyond...All your favorite modern masterpieces shown..Great resource book and well worth adding to your Modern Library...Everything you would expect from Taschen for a GREAT price..

I originally purchased this for a Modern Design class for college and ended up flipping through it for other classes! Its a small and chunky encyclopedia of many modern designers and I found the quick sections on each artist enjoyable and a good starting point to get some background on them. I've enjoyed flipping through this book and have found it very useful over the course of my studies

fun pocket book with lots of pictures of 20th century disign items ranging from tea kettles to entire concept rooms. great to thumb through.

Love it

Whether you're an interior, industrial or other sort of designer, an architect, or simply a design

connoisseur, this book will help answer almost all your questions about designers, design houses, movements, etc. In addition to this (definitions, biographies, etc.) you'll find an abundance of very good pictures that go with most of the entries, that illustrate them very well. The only reason I give it four stars is because some topics it seems to cover with lots of detail (a good example is "Herman Miller") while others are left with a few lines. Yes: Herman Miller is a huge name in furniture design, but that doesn't make Gaudi, for example, any smaller.

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